



SPONSORSHIP KIT

PayrollEdge Learning Academy (PayEdge Academy) offers sponsorship opportunities to organizations that wish to support our mission of providing accessible and affordable payroll education. This kit outlines the benefits we provide for our Platinum and Edge supporting sponsors.

I. Platinum Sponsorship

- ❖ Platinum sponsors will have their logo and link provided accessible on our home page at www.payedgeacademy.com
- ❖ Platinum sponsors can send content to add to our sponsor banner on the home page
- ❖ Sponsors will have their logo and link provided added to our sponsor page
- ❖ All training materials will have the sponsor logo attached to our opening slides
- ❖ Platinum sponsors can have the opportunity to setup any approved meet and greet virtual webinar 1 per year (for further information reach out to support@payedgeacademy.com)
- ❖ The current quarterly newsletter *The Edge* sponsors can attach any 500 word spotlight feature upon review and approval
- ❖ Logo and link provided will be added to every *The Edge* newsletter
- ❖ Platinum sponsors will be tagged in every social media post (LinkedIn)

II. Edge Sponsorship

- ❖ Edge sponsors will have their logo and link provided accessible on our home page at www.payedgeacademy.com
- ❖ Sponsors will have their logo and link provided added to our sponsor page
- ❖ All training materials will have the sponsor logo attached to our opening slides
- ❖ Logo and link provided will be added to every *The Edge* newsletter